



For Immediate Release

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## **Standard Motor Products Introduces 200 New Numbers**

## **Key Takeaways**

- Standard's ADAS program expands with eighteen new Park Assist Cameras
- Engine system categories like VVT and emission control see continued expansion
- Four Seasons<sup>®</sup> has introduced 83 new numbers in key categories like Hose Assemblies and Air Door Actuators

NEW YORK, N.Y., May 22, 2024 – Standard Motor Products, Inc. (SMP) is pleased to announce that it has released 200 new part numbers in its May new number announcement. This most recent release provides new coverage in 60 distinct product categories and 75 part numbers for 2023 and 2024 model-year vehicles.

As vehicle technology evolves, Advanced Driver Assistance Systems (ADAS) become more complex to keep vehicle occupants safe. Standard<sup>®</sup> is committed to the continued expansion of its industry-leading ADAS program. New releases include eighteen new Park Assist Cameras, adding coverage for more than 9 million import and domestic vehicles, as well as Park Assist Sensors for Ford, Kia and Nissan vehicles. Seven ABS Speed Sensors have been added covering many popular vehicles including 2019 Chevrolet and GMC 1500 trucks, the 2024-20 Cadillac CT4 and the 2023-19 Nissan Titan XD. Electronic Parking Brake Actuators are new for the 2023-19 RAM 1500 and Ford vehicles like the 2021-20 Escape and 2023-21 Mustang Mach-E. Accelerator Pedal Sensors are newly released for the 2023-22 Hyundai Tucson and 2023 Kia Sportage.

Standard's internal combustion engine (ICE) categories continue to expand to keep intricate systems like VVT operating as designed. New VVT Sprockets have been added for Mazda vehicles like the 2021-18 Mazda 6 and the 2022-18 CX-9. There are multiple emission control systems on today's vehicles and Standard® has them covered. Seven Crankcase Breather Hoses are newly released, and new EGR Control Solenoids and EGR Tubes have also been introduced. Canister Purge Solenoids and Canister Purge Valves are now available for late-model Ford and Volkswagen vehicles and Diesel Exhaust Fluid (DEF) Heaters are new for Mercedes-Benz vehicles like the 2018 Sprinter 2500 and 3500. Additionally, several Electronic Throttle Bodies have been introduced, and Oil Pump Solenoids are now available for Ford vehicles through 2023 and popular Jeep SUVs such as the 2023-19 Cherokee and 2024-18 Wrangler.

Four Seasons<sup>®</sup> has introduced 83 new part numbers in its May announcement. Included in this release are 52 new Hose Assemblies with domestic and import coverage for over 7.6 million vehicles, such as Suction Lines for the 2021-18 Toyota Tundra and the 2023-21 Ford F-150, and Liquid Lines for the 2023-21 Chevrolet Silverado and the 2023-21 Nissan Altima. Additionally, Air Door Actuators are new for many popular vehicles including the 2012-07 Acura RDX and 2011-07 Honda CR-V.

Jack Ramsey, Senior Vice President of Sales and Marketing, SMP, stated, "We are excited to share our latest release with our distribution partners, offering them more of the high-quality components they have come to expect from Standard<sup>®</sup> and Four Seasons<sup>®</sup>. From high-technology safety components to vehicle and temperature control products, we've got you covered."

All new applications are listed in the catalogs found at <u>StandardBrand.com</u> and <u>As.com</u> and in electronic catalog providers.

## About SMP

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium replacement parts in the automotive aftermarket and a custom-engineered solutions provider to vehicle and equipment manufacturers in diverse non-aftermarket end markets. SMP sells its products primarily to retailers, warehouse distributors, original equipment manufacturers and original equipment service part operations in the United States, Canada, Europe, Asia, Mexico and other Latin America countries. For more information, download the SMP Parts App or visit <u>SMPcorp.com</u>.

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